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FOR IMMEDIATE RELEASE  
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## **IDAIRY PREMISES REGISTRATION PROGRAM INITIATES OUTREACH TO MARYLAND DAIRY PRODUCERS**

ARLINGTON, VA – IDairy, a coalition of six national dairy organizations, has launched an outreach effort to encourage Maryland dairy producers to participate in premises registration as part of the National Animal Identification System to protect our dairy herd in the event of an animal disease outbreak. The outreach effort includes an educational mailing to Maryland dairy producers with valuable information about premises registration.

Over the past several years, the dairy industry has dealt with animal health issues, both at home and abroad, that have highlighted the importance of understanding where livestock are located. Premises registration helps with this task. By recording the location where livestock are raised, held, or boarded, Maryland dairy producers can promote animal health, consumer confidence, and domestic and international markets while at the same time providing essential information that can assist in curbing an animal disease emergency.

IDairy encourages Maryland dairy producers to register their premises. Registration is quick, free, and simple, and a registration form has been included in the mailing to all Maryland dairy producers.

Anyone interested in learning more about IDairy and premises registration is encouraged to visit its website at [www.idairy.org](http://www.idairy.org), or contact one of the organizations listed below. IDairy aims to reach as many dairy producers as possible, since it believes that the safety of the nation's livestock depends on everyone.

**IDairy** is a coalition of six dairy organizations: Holstein Association USA, Inc.; Dairy Calf & Heifer Association; American Jersey Cattle Association; National Association of Animal Breeders; National Dairy Herd Information Association; and the National Milk Producers Federation.

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 **American Jersey  
Cattle Association**  
[www.usjersey.com](http://www.usjersey.com)

 **Holstein Association USA, Inc.**  
[www.holsteinusa.com](http://www.holsteinusa.com)

 **Dairy Calf & Heifer Association**  
[www.pdhga.org](http://www.pdhga.org)

 **National Association  
of Animal Breeders**  
[www.naab-css.org](http://www.naab-css.org)

 **National Dairy Herd  
Information Association**  
[www.dhia.org](http://www.dhia.org)

 **National Milk  
Producers Federation**  
[www.nmpf.org](http://www.nmpf.org)